

**Structure of P.G. Diploma in Development Management as per NEP
(Total: 44 Credits)**

Course No.	Course Title	Credits		
		Theory	Practical	Total
FIRST SEMESTER				
	Introduction to Development Management	4	0	4
	Training and Development	2	2	4
	Communication for Development	2	2	4
	Practices in rural Development - I	0	2	2
	Traditional Media for Development	1	3	4
	Social Entrepreneurship	2	2	4
				Total : 22
SECOND SEMESTER				
	Development Programmes – Design and Evaluation	2	2	4
	NGOs and CSR Management	3	1	4
	Community Health and Recreation Management	1	3	4
	Practices in rural Development - II	0	4	4
	Report Writing for Development Projects	1	1	2
	Research Methods in Extension and Communication	3	1	4
				Total : 22

Semester -I

	The Maharaja Sayajirao University of Baroda, Faculty of Family and Community Sciences Department of Extension and Communication		Academic Year				2026-27			
POST GRADUATE DIPLOMA IN DEVELOPMENT MANAGEMENT: Regular Programme										
Year	I	INTRODUCTION TO DEVELOPMENT MANAGEMENT	Credits / Hours per week				4(4+0) 4 hours Theory: 60 Hours			
Semester	I	Year of Introduction: 2019 Year of Syllabus Revision: - 2026-27	Maximum Marks / Grade				O			
Mode of Transaction		Lectures								
Course Outcome (CO) CO. 1: Understand about the concept of management for development CO. 2: Sensitization to the need for and importance of extension management CO. 3: Understand the Steps in management CO. 3: Understand administration and management of Information System CO. 4: Understand administration, human resources and its management CO.5 understand and apply participatory approaches for effective community engagement in development.										
Unit No.	Topic		Contact Hours	Weightage (%)	BT Level	CO	PSO	Elements of Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional(R)/ Global (G)	Relation to Gender (G), Environment and Sustainability (ES), Human

									Values (HV)and Professional Ethics (PE)
I	DEVELOPMENT MANAGEMENT a. 1.Definition and Origin of the Concept of b. Development Management i. Development Management Models ii. Development Manager (Skills and Abilities)	5	10%	1,2	CO1 CO2 CO4		Emp/SD	L/N/RG	G/ES/HV/PE
II	FUNCTIONS OF MANAGEMENT a. Planning i. Importance & Concept of Planning ii. Features of a good Plan, types of Plans iii. Project Planning & Planning of Project Budget b. Organizing: Definition i. Staffing, Recruiting Staff, options to Limited: Competent staff ii. Organizing iii. Motivation, types of Incentives, Promotion Policies c. Directing and Controlling: Definition i. Communication Approaches and Methods for Directing and Controlling, ii. Delegation for Directing and Controlling, Benefits of Effective delegation and Task to delegate	20	40%	1,2,4,5	CO 2 CO 3 CO 4		Emp/SD	L/N/RG	G/ES/HV/PE

	d. Coordination: Need, Techniques and Aspects								
III	MANAGEMENT INFORMATION SYSTEM a. Concept and Definition b. Impact of MIS on Organization c. Decision Making Process and MIS i. Decision under Certainty ii. Decision under Uncertainty iii. Decision under Risk iv. Simon's Model of Decision Making	10	20%	1,2	CO 3		Emp/SD	L/N/RG	G/ES/HV/PE
IV	PROBLEMS AND ISSUES OF DEVELOPMENT MANAGEMENT a. Administrative b. Personnel c. Services and facilities	5	10%	2,4,5	CO 1, CO 3 CO 4		Emp/SD	L/N/RG	G/ES/HV/PE
V	PARTICIPATORY DEVELOPMENT AND COMMUNITY ENGAGEMENT a. Concept of Participatory Development i. Meaning and importance of participation in development ii. Difference between top-down and bottom-up approaches iii. Role of people's participation in sustainable development b. Community Engagement in Development i. Understanding community needs and local context	20	20%		CO1,C O5		Emp/SD	L/N/RG	G/ES/HV/PE

	ii. Role of community leaders, groups, and institutions iii. Importance of inclusion (women, youth, marginalized groups)								
REFERENCES									
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WEB RESOURCES									
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	The Maharaja Sayajirao University of Baroda Faculty of Family and Community Sciences Department Of Extension and Communication		Academic Year					2026-27		
POST GRADUATE DIPLOMA IN DEVELOPMENT MANAGEMENT: Regular Programme										
Year	I	TRAINING & DEVELOPMENT	Credits / Hours per week					4(2+2) 6 Hours Theory-30 Practical-60		
Semester	I	Year of Introduction: 2019 Year of Syllabus Revision: - 2026-27	Maximum Marks / Grade					O		
Mode of Transaction		Lectures and Practicals								
Course Outcome (CO) CO. 1 Understand about the training. CO 2 Understand about process of developing and designing training programme. CO 3 Learn about different methods of training. CO 4 Understand evaluation of training programmes for development.										
Unit No.	Topic		Contact Hours	Weightage (%)	BT Level	CO	PSO	Elements of Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional(R)/Global (G)	Relation to Gender (G), Environment and Sustainability (ES), Human Values (HV)and

									Professional Ethics (PE)
I	Conceptual framework - Concept and principles of organisational training - and development needs. - Training and Development systems for inter- - personal skills Training styles- co-training, RRA, PRA, field sessions and instruments	5	10%	1,2	CO 1		Emp/SD	L/N/RG	G/ES/HV/PE
II	Process of Developing and designing Training Programme - Skills of an effective trainer - Assessing Training Needs, - Developing content as per Training Needs - Assessment (TNA) - Principles and use of audio-visual aids in training; - Developing training aids.	5	10%	1,2	CO2		Emp/SD	L/N/RG	G/ES/HV/PE
III	Training Methodology and Evaluation of training Training Methodology - Overview of training methodologies: logic and process of learning, - Lecture, talk, discussion - Case-study - Demonstration - Brain storming - Counselling, training needs - teambuilding	20	20%	2,4,5	CO3		Emp/SD	L/N/RG	G/ES/HV/PE

	viii. Audio-visual techniques ix. Concept and principles of evaluation b. Evaluation of Training i. Concept, principles of training evaluation ii. Training partnerships iii. Training and its views as a feedback mechanism								
	PRACTICALS	60	60%		CO1, 2,3,		Emp/SD	L/N/RG	G/ES/HV/PE
1	Designing training programme for different group of the society.								
2	Develop Training Modules for specific Target Groups & learning goals								
3	Conducting a training programme for different group of society with the use of training methods.								
4	Evaluate ongoing training programme conducted by government for skill development.								
	REFERENCES								
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 सत्यं शिवं सुन्दरम्	The Maharaja Sayajirao University of Baroda Faculty of Family and Community Sciences Department of Extension and Communication		Academic Year			2026-27				
POST GRADUATE DIPLOMA IN DEVELOPMENT MANAGEMENT: Regular Programme										
Year	I	COMMUNICATION FOR DEVELOPMENT	Credits / Hours per week				4(2+2)6 hours Theory-30 Practical-60			
Semester	I	Year of Introduction: 2019 Year of Syllabus Revision: - 2026-27	Maximum Marks / Grade				O			
Mode of Transaction		Lectures and Practicals								
Course Outcome (CO) CO 1 Learn concept of development communication, models and special approaches for development communication CO 2 Learn about communication approaches for development in urban and rural areas. CO 3 Learn about successful experiments using various communication media development sector										
Unit No.	Topic		Contact Hours	Weightage (%)	BT Level	CO	PSO	Elements of Employability (Emp) / Entrepreneurship (Ent)/ Skill	Relevance to Local (L)/ National (N)/ Regional(R)/Global (G)	Relation to Gender (G), Environment and Sustainability (ES), Human Values (HV)and Professional Ethics (PE)

							Devel opme nt (SD)		
I	Development Communication a. Concept of Development Communication b. The Meaning of Development Communication in Indian Context c. Paradigm shift in development communication (Mass media, IEC, social marketing, BCC, SBCC)	10	10%	1,3	CO 1,2		Emp/ SD	L/N/RG	G/ES/HV/PE
II	Development Communication in Development Programmes a. Learnings from past programmes b. (SITE, KHEDA, JHABUA, E-Chaupal, NCP-1,2 and 3 etc.) c. Recent programmes in Education, Health, Rural Development Skill development, E-Governance, Agriculture etc.	10	20%	1,2	CO 1,3		Emp/ SD	L/N/RG	G/ES/HV/PE
III	Development Communication-A Crucial Component Development Programmes a. Role of Development Communicator b. Planning of Development Communication c. Types of Development Communication media and Approaches (Print, graphic, electronic, new media and technology, folk) d. Challenges in Development Communication e. Role of Development Communicator	10	20%	1,3	CO 1,2		Emp/ SD	L/N/RG	G/ES/HV/PE

	PRACTICALS:	60	50%	3,4,5,6	CO 3		Emp /SD	L/N/RG	G/ES/HV/PE
	1. Compiling and presenting communication strategies/media used under successful development programmes. 2. Preparation of Communication strategies (packages) for Development programme/outreach programmes 3. Organising implementation of Development Communication strategies under outreach programmes		10 20 20						
REFERENCES									
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18. Theories and models of behaviour change, https://www.forestry.gov.uk/pdf/behaviour_review.pdf\$FILE/behaviourreview_review_theory.pdf
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21. Tools for behaviour change Communication, https://www.k4helath.org/sites/default/files/BCCTOOL.pdf
22. Woods n, Lisa (2006) Behaviour Change Communication in Emergencies: A toolkit (PDF) Nepal: United Nations Children's Fund p. 246 ISNB 999466-896-1-4, https://www.unicef.org/cbcs/files/BSS_Emergencies_full.pdf

		The Maharaja Sayajirao University of Baroda Faculty Of Family and Community Sciences Department Of Extension and Communication					Academic Year		2026-27		
POST GRADUATE DIPLOMA IN DEVELOPMENT MANAGEMENT: Regular Programme							Credits / Hours per week		2 cr (0+2) (4 hours) 60 Hours		
Year	I	PRACTICES IN RURAL DEVELOPMENT- I					Maximum Marks / Grade 0				
Semester	I	Year of Introduction: 2019 Year of Syllabus Revision: - 2026-27									
Mode of Transaction		Lectures and Practicals									
Course Outcome (CO) CO 1 : Learn the existing village conditions and problems. CO.2 : Learn to plan programmes for solving the selected problems of the village CO.3 : Learn to organize camp in the village to study village life and its Problems. CO.4 : Learn to evaluate the programmes conducted in the village to see its impact. CO.5 : Learn to collaborate with various organisations working for development of the village											
Unit No.	PRACTICALS		Contact Hours	Weight age (%)	BT Level	CO	PSO	Elements of Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional(R)/Global (G)	Relation to Gender (G), Environment and Sustainability (ES), Human Values (HV)and Professional Ethics (PE)	

I.	a. Identify groups and define them in Terms of their Characteristics i. Women ii. Youth iii. Children iv. General Public b. Identify Target Groups Areas of Work on the Basis of i. Their interest ii. Their ability iii. Subject matter know – how iv. Language proficiency	20	30%	2,3,4	CO 1 CO 3	Emp/SD	L/N/RG	G/ES/HV/PE
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II.	a. Identify And Acquaint Themselves with The Institutions/Organizations/Agencies Working for Rural Development, Namely, i. Government ii. Non-Government/Semi-Government iii. Voluntary b. Identify and apply approaches/methods/Materials for promotion of project such as i. Approaches - Individual, Group, Mass problem solving system analysis, Quality Circle. ii. Methods - Teacher centred, people centred, Materials, Written, Audio-visual.	20	40%	3	2,3,4,5	CO 5 CO 4 CO 5 CO 6	Emp/SD	L/N/RG	G/ES/HV/PE
III.	Reporting implications of programme carried out in terms of a. Target achieved b. Expenditure incurred c. Gain in terms of physical assets d. Gain in terms of observable behavioural change e. Gain in terms of income	20	30%	5		CO 4	Emp/SD	L/N/RG	G/ES/HV/PE

	f. Training needs for particular group. g. Learning experiences will be in terms of participation, observation, talks, discussion and field visits, demonstration and workshops. Evaluation will be done on the basis of three reports on programmes undertaken and one report of village stay.								
REFERENCES									
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POST GRADUATE DIPLOMA IN DEVELOPMENT MANAGEMENT: Regular Programme										
Year	I	TRADITIONAL MEDIA FOR DEVELOPMENT	Credits / Hours per week				4 cr (1+3) (7 hours)			
Semester	I	Year of Introduction: 2019 Year of Syllabus Revision: - 2026-27	Maximum Marks / Grade				0			
Mode of Transaction		Lectures and Practicals								
Course Outcome (CO) CO. 1 Understand the significance of traditional media in development CO.2 Understand various types of traditional media CO.3 Develop skills related to message development for traditional media CO.4 Develop skills in preparing, selecting and using traditional media for development communication										
Unit No.	Topic		Contact Hours	Weightage (%)	BT Level	CO	PSO	Elements of Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional(R)/Global (G)	Relation to Gender (G), Environment and Sustainability (ES), Human Values (HV)and Professional Ethics (PE)

I.	FOLK MEDIA IN DEVELOPMENTAL COMMUNICATION a) Significance of folk media in developmental context. b) Contribution of folk music, folk dances and folk dramas for developmental society.	10	10%	1,2	CO 1	PSO 2	Emp/SD	L/N/RG	G/ES/HV/P E
II.	VARIOUS TYPES OF FOLK MEDIA a) Folk Music - The concept of folk music, the cultural, physical intellectual, emotional, moral and spiritual value of music. b) Folk Dance - Various forms of folk dances and their educational value. c) Folk Paintings -Various types d) Folk theater i. Street theater - meaning, preparation, its performance, its educational value, evaluation of street plays ii. Puppets - types, stages, accessories, storage, performance, educational values iii. Popular Indian Folk theater - Bhavai - Gujarat Lavani - Maharastra Nautanki – Northan India	20	20%	1,2,3,4,5	CO 1 CO 2 CO 3	PSO 2	Emp/SD	L/N/RG	G/ES/HV/P E
III.	MESSAGE DEVELOPMENT FOR FOLK MEDIA a) Developing messages for folk media Nature i. Steps in developing messages ii. Limitations of developing messages b) Integrating of the existing messages of the community with the developmental messages	10	10%	2,3,4	CO 3	PSO 2	Emp/SD	L/N/RG	G/ES/HV/P E

	c) Media blending - concept and its importance in the use of folk media.								
	PRACTICALS	65%	65	3,4,5,6	CO 3 CO 4	PSO 6	Emp/SD	L/N/RG	G/ES/HV/P E
1	Identify few folk forms of different religions of India with its content, context and origin, with the specific cultural background.								
2	Select any contemporary issue and write a script based on a selected folk format and enact it.								
3	Record like folk forms - Nautanki - Bhavai - Lavani etc.								
4	Prepare puppets and plan performance using it in the form of puppet show.								

REFERENCES

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14. Sakakibara K. (1992),, Dances of Asia Abhishek Publication, Chandigarh.
15. Shah A., Joshi U. (1992),, Puppetry and folk drama for Non formal Education startling Publishing pvt. Ltd, New Delhi.
You tube Links
• https://www.youtube.com/watch?v=5y7muLkAy20
• https://www.youtube.com/watch?v=9eIzUBBr15U
• https://www.youtube.com/watch?v=eBm70TNvKfI
• https://www.youtube.com/watch?v=bXFPWZSIOs0
• https://www.youtube.com/watch?v=lwwyz50oumU
• https://www.youtube.com/watch?v=3bGmBfYGbvo
• https://www.youtube.com/watch?v=De8- akr2Gw
• https://www.youtube.com/watch?v=zXuY77JqBWM
• https://www.youtube.com/watch?v=IBhRsVP5Gyk
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POST GRADUATE DIPLOMA IN DEVELOPMENT MANAGEMENT: Regular Programme					
Year	I	SOCIAL ENTREPRENEURSHIP	Credits / Hours per week	4 cr (2+2) 5 Hours	
Semester	II	Year of Introduction: 2019 Year of Syllabus Revision: - 2026-27	Maximum Marks / Grade	100	
Mode of Transaction		Lectures, Tutorials and Practicals			
Course Outcome (CO) CO.1 Understand about meaning of Social Entrepreneurship and competencies required for Social Entrepreneurship CO 2 Understand the implementation process of Social Enterprises CO.3 Develop management skills for Social Entrepreneurship Management CO. 4 Learn about taking up Social Entrepreneurship project in future					

Unit No.	Topic	Contact Hours	Weightage (%)	BT Level	CO	PSO	Elements of Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional(R)/Global (G)	Relation to Gender (G), Environment and Sustainability (ES), Human Values (HV) and Professional Ethics (PE)	
1	Social Entrepreneurship- Conceptual Analysis - Meaning, nature and significance of social entrepreneurship. - Developing social entrepreneurial competencies - Factors affecting Social entrepreneur 's role.	5.4	10	1,2	CO 1	PSO 11				
2	Identification of Social Entrepreneurship Ventures - Identification of Social entrepreneurship ventures - Challenges of Social Entrepreneurship - National & State level Agencies in Entrepreneurship Development	5.4	10	3,4	CO 2	PSO 11				

3	Project Formulation for Social Enterprise - Meaning of Project - Define the types of Projects - Market Survey - Identification of Project Area - Generation of project idea, - Exploring Sources of project, - Screening and Scrutinizing the options - Process of Project formulation - Drafting a business plan	5.4	20	3,4,6	CO 3 CO 4	PSO 11				
	PRACTICALS	10.8	60		CO 3	PSO 12				
	1. Visits to agencies involved in development of entrepreneurship				CO 4					
	2. Visit to one or two units related to trade/ social entrepreneurship			3,4,5						
	3. Presentation of case studies of successful women entrepreneurship			4,5						
	4. Developing Proposal for Social Enterprise									

	REFERENCES
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SEMSTER-II

	NAAC Accredited "A+"Grade Faculty of Family and Community Sciences The Maharaja Sayajirao University of Baroda		Academic Year		2026-27					
Post Graduate Diploma in Development Management – Level 6										
Year	I	Development Programme - Design and Evaluation	Credits / Hours per week				4 (2+2) / 6 hours/week Theory: 30 Hrs Practical: 60 Hrs			
Semester	II	Year of Introduction: 2019 Year of Syllabus Revision: - 2026-27	Maximum Marks / Grade				O			
Mode of Transaction		Lectures, Tutorials and Practicals								
Course Outcome (CO)										
CO1: To develop understanding regarding the process of programme planning in extension. CO2: To develop ability in planning extension Programmes. CO3: To develop understanding regarding the principles and procedures involved in programme planning, implementation and evaluation										
Unit No.	Topic		Contact Hours	Weightage (%)	BT Level	CO	PSO	(Emp)/ (Ent)/ (SD)	(L)/ (N)/ (R)/ (G)	(G), (ES), (HV) (PE)
I	Programme Planning a. Meaning and importance of programme planning in extension. b. Principles of programme planning: Programme development cycle and its components. c. Programme projection: Difference between		10	15	1,2	1		Emp., SD	L,N, R,G	G.HV,PE

	d. Programme projection and planning: Identifying felt needs of people, collection of base line data								
II	Plan of Work a. Meaning, Importance, Components of a plan of work, b. Developing Plan of Work i. Factors to be considered in preparing the plan work ii. Pre-requisite for developing plan, iii. Guidelines for Developing a written annual plan iv. Criteria for judging the plan of work. v. Resources for the programme planning: vi. Meaning of resource, vii. Types of resources, viii. Identification and appraisal of resources, ix. Resource mapping, x. Computer application for programme planning	10	20	2,3,4	2		Emp., SD	L,N, R,G	G.HV,PE
III	Programme Implementation and Evaluation a. Aspects of Execution, Factors responsible for the successful conduct of a programme. b. Role of officials and non-officials in Programme Implementation c. Linkages with other agencies. Problems in implementation d. Meaning and purpose of evaluation, types of evaluation, self-evaluation and external evaluation, criteria for evaluation e. Phases of evaluation, tools of evaluation, observation sheet, interview schedule, rating scale and checklist.	10	15	3,4	3		Emp., SD	L,N, R,G	G.HV,PE

	f. Follow-up:Need for follow-up, methods for follow-up, correspondence, spot visit, meetings								
	Practicals	60	50	2,3,4, 5,6	3		Emp., SD	L,N, R,G	G.HV,PE
	1. Assessing needs and problems of a target group in a community 2. Studying the role of functionaries in planning programme. 3. Selection of a problem of the rural community requiring intervention. 4. Development of a plan of action for the problem identified. 5. Conducting the planned programme. Evaluation and reporting								

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	NAAC Accredited "A+"Grade Faculty of Family and Community Sciences The Maharaja Sayajirao University of Baroda		Academic Year		2026-27					
Post Graduate Diploma in Development Management – Level 6										
Year	I	NGOs and CSR Management	Credits / Hours per week			4 (3+1) / 5 hours/week Theory: 45 Hrs Practical: 30 Hrs				
Semester	II	Year of Introduction: 2019 Year of Syllabus Revision: 2026-27	Maximum Marks / Grade			0				
Mode of Transaction		Lectures, and Practicals								
Course Outcome (CO)										
CO 1 Understanding the concept of Non-Governmental Organizations & Corporate Social Responsibility CO 2 Understanding the procedure of starting a Non-Governmental Organizations CO 3 Understanding Non-Governmental Organizations & Corporate Social Responsibility Management CO 4 Understanding the growth of Corporate Social Responsibility and Govt. initiatives in promoting CSRs CO 5 Understanding the problems of Non-Governmental Organizations										
Unit No.	Topic		Contact Hours	Weightage (%)	BT Level	CO	PSO	(Emp)/ (Ent)/ (SD)	(L)/ (N)/ (R)/ (G)	(G), (ES), (HV) (PE)
I	a. Concept of NGO and CSR i. Meaning of NGO, GO & CSR ii. Difference between Government Organizations and NGO iii. Characteristics of good NGO		15	30	1,2	1,2		Emp	L,N, R,G	G.HV,PE

	iv. Structure of NGO v. Functions of NGO vi. Advantages of NGO. vii. Contributions of NGO in the Development viii. Growth of CSR- historical & contemporary perspective ix. CSR activities – nature, type impact on development programmes x. Government initiatives in promoting CSR xi. CSR : Programmes & Initiatives – national & international								
II	Starting of NGO a. Steps for starting NGO b. Registration of NGO c. Selection of Personnel d. Training of Personnel e. Proposal writing under NGO f. Identifying Funding agencies g. Resource Mobilization h. Planning, Implementation and Evaluation strategy under NGO i. Documentation j. PR in NGO	10	15	2,3,4	2		Emp	L,N, R,G	G.HV,P E
III	NGO & CSR Management a. Organizational types and structures b. Managing people and teams in NGOs and CSR c. NGO principles and values d. Government initiatives in promoting CSR	10	15	2,3,4, 5	3, 4		Emp	L,N, R,G	G.HV,P E
IV	Problems of NGO in Relation to Following Aspects a. Training	10	10	1,2	5		Emp	L,N, R,G	G.HV,P E

	b. Recruitment c. Funding d. Resource Mobilization e. Documentation								
	PRACTICALS a. Visit of Local NGO, CSR Units and preparing reports b. Studying the Annual report of NGOs & CSR c. Studying the ongoing Activities of NGOs & CSR d. Conducting development activities in collaboration with NGO/CSR	30	30	2,3,4, 5,6	3, 4		Emp	L,N, R,G	G.HV,P E

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 सत्यं शिवं सुन्दरम्	NAAC Accredited "A+"Grade Faculty of Family and Community Sciences The Maharaja Sayajirao University of Baroda		Academic Year		2026-27					
Post Graduate Diploma in Development Management – Level 6										
Year	I	Community Health and Recreation Management	Credits / Hours per week			4 (1+3) / 7 hours/week Theory: 15 Hrs Practical: 90 Hrs				
Semester	II	Year of Introduction: 2019 Year of Syllabus Revision: 2026-27	Maximum Marks / Grade			0				
Mode of Transaction		Lectures, and Practicals								
Course Outcome (CO)										
CO. 1 Comprehending the meaning and concept of community health CO. 2 Understanding the concept of Recreation and Agencies providing recreation CO. 3 Understanding the health and recreational needs and problems of the community CO. 4 Comprehend the health care services and their management CO. 5 Developing ability in planning and designing messages and strategies for health and recreational programmes										
Unit No.	Topic		Contact Hours	Weightage (%)	BT Level	CO	PSO	(Emp)/ (Ent)/ (SD)	(L)/ (N)/ (R)/ (G)	(G), (ES), (HV) (PE)
I	Community Health and Development Indices a. Concepts in community health i. Definition of health ii. Definition of positive health iii. Factors affecting health iv. Health needs and problems b. Health Indices in community health		10	10	1,2,4	1, 3		Emp, SD	L,N, R,G	G.HV,PE

	i. Fertility indicators, demographic indicators, sex indicators ii. Human development Index iii. Reproductive health Index								
II	Health Care Services and Their Management a. Health administrative setup at different levels b. National and International Health agencies c. Health programmes for various age groups	5	10	2,3,4,5	4		Emp, SD	L,N, R,G	G.HV,PE
III	Community Recreation a. Meaning and Concept of recreation b. Aims and Need of recreation c. Functions and Characteristics of recreation d. Agencies providing recreation at local level, state level and national level e. Criteria for planning recreation f. Problems in planning recreational activities	15	10	1,2,3,4	2, 3		Emp, SD	L,N, R,G	G.HV,PE
	Practicals a. Referring articles regarding health programmes and recreational activities. b. Observing and recording health practices and services of a community. c. Visit of NGOs to get oriented with the various needs of recreational activities that they conduct with various groups of people and preparation of report . d. Preparation of materials for recreational activities e. Planning and conducting health and recreational programme in a community for different groups	90	70	2,3,4,5,6	3, 4, 5		Emp, SD	L,N, R,G	G.HV,PE

	f. Planning and Coordinating recreational activities with NGOs g. Planning and Coordinating recreational activities with Old age homes h. Planning and Coordinating recreational activities with clubs and mahila mandals i. Arranging exhibitions on various health aspects								
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	NAAC Accredited "A+"Grade Faculty of Family and Community Sciences The Maharaja Sayajirao University of Baroda		Academic Year	2026-27	
Post Graduate Diploma in Development Management – Level 6					
Year	I	Practices in Rural Development - II	Credits / Hours per week	4 (0+4) / 8 hours/week Practical:120 Hrs	
Semester	II	Year of Introduction: 2019 Year of Syllabus Revision: - 2026-27	Maximum Marks / Grade	O	
Mode of Transaction		Placements in NGOs /GOs / CSRs			
Course Outcome (CO) CO. 1 Learn the types of projects being undertaken by organizations working in the area of community development work CO. 2 Understand the procedure of organizing and conducting need based development work CO. 3 Hands on experience in the implementation of ongoing projects/programming by NGO/CSRs or GOs CO 4 Learn writing of field notes and project report					
Unit No.	PRACTICALS		BT Level	CO	PSO
1	Visit NGO/CSR/Government organizations working for rural development		1,2	CO 1	PSO 1 PSO 2
2	Identify any one NGO/CSR/GO for placement/Internship		2,4	CO 1	PSO 3

3	Understand the types of projects undertaken by the organization, their implementation plan and contribute to their implementation strategy	2,3,4	CO 2 CO 3	PSO 3 PSO 4
4	Report writing about the project plan, implementation and its outcome/ output	5,6	CO 1 CO 2 CO 3 CO 4	PSO 7
	EVALUATION			
	The students will have to prepare a report and submit to the department			
	A presentation has to be made after they return from internship			
	The students will be evaluated by incharge of the internship program on the basis of feedback received from placement organization			

 सत्यं जितं मुक्तम्	NAAC Accredited "A+"Grade Faculty of Family and Community Sciences The Maharaja Sayajirao University of Baroda		Academic Year		2026-27					
Post Graduate Diploma in Development Management – Level 6										
Year	I	Report Writing for Development Projects	Credits / Hours per week		2 (1+1) / 3 hours/week Theory: 15 Hrs Practical: 30 Hrs					
Semester	II	Year of Introduction: 2019 Year of Syllabus Revision: - 2026-27	Maximum Marks / Grade		0					
Mode of Transaction		Lectures and Tutorials								
Course Outcome (CO)										
CO 1 Understanding report writing techniques and their importance CO 2 Learning about the preparation and steps involved in report writing CO 3 Enhancing skills required for report writing and the process										
Unit No.	Topic		Contact Hours	Weightage (%)	BT Level	CO	PSO	(Emp)/ (Ent)/ (SD)	(L)/ (N)/ (R)/ (G)	(G), (ES), (HV) (PE)
I	Introduction to Report Writing for Development Projects a. Good reports and their value b. Types of reports b. Report writing techniques		05	10	1,2	1		EMP, SD	L,N, R,G	G.HV,PE

II	Pre- Preparation for Report Writing - Relevant data required before writing the report - Structuring the content: Subject matter, Establishing the context - Understanding the requisites and requirements of the sponsoring agencies and organisations	05	15	2,3	2		EMP, SD	L,N, R,G	G.HV,PE
III	Planning the Report - Analysis of information to be presented in the report - Designing the report - Writing The Report - Using consistent and effective format to present the report - Using titles, heading and subheading - Effective professional presentation techniques using: - Using illustrations in your report	05	25	2,3,4	2		EMP, SD	L,N, R,G	G.HV,PE
	Practicals Report writing Practicum for Development Project.	30	50	2,3,4,5	2, 3		EMP, SD	L,N, R,G	G.HV,PE

	b. Report writing Practicum for Development Programme of NGO/GO/CSR								
	c. Analysing Reports for their values as Development Project Reports.								

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Post Graduate Diploma in Development Management – Level 6										
Year	I	Research Methods in Extension and Communication	Credits / Hours per week				4 (3+1) / 5 hours/week Theory: 30 Hrs Practical: 30 Hrs			
Semester	II	Year of Introduction: 2019 Year of Syllabus Revision: 2026-27	Maximum Marks / Grade				O			
Mode of Transaction		Lectures and Tutorials								
Course Outcome (CO) CO 1 Understanding the research methods specific to extension and communication CO 2 Learn about rapid and participatory rural appraisal methods of research. CO 3 Developing skills for designing measurement scales CO 4 Developing skills in research Reporting										
Unit No.	Topic		Contact Hours	Weightage (%)	BT Level	CO	PSO	(Emp)/ (Ent)/ (SD)	(L)/ (N)/ (R)/ (G)	(G), (ES), (HV) (PE)
I	Introduction of Research a. Meaning of Research b. Objectives & Significance of Research c. Research Approaches d. Research process		10	20	2	1		EMP, SD	L,N, R,G	G.HV,PE
II	Research Methodology a. Features of good research design b. Limitations of Research		10	30	2	1,2,3		EMP, SD	L,N, R,G	G.HV,PE

	c. Methods of Research – Qualitative and Quantitative d. Techniques and tools of research e. Utilization of PRA methods in field studies f. Social and psychological scale preparation and its use								
III	Data Analysis Techniques and interpretation of data a. Organizing and Coding Data b. Quantitative Data Analysis: i) Descriptive Statistics ii) Inferential Statistics c. Qualitative Data Analysis: Content Analysis d. Presenting Data: i) Tables ii) Graphs iii) Charts	5	20				EMP, SD	L,N, R,G	G.HV,PE
IV	Documentation a. Research Reporting b. Guidelines to write a research report	5	30	3,6	4		EMP, SD	L,N, R,G	G.HV,PE
	REFERENCES								
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